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NEWS RELEASE
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Brady Releases New Arc Flash Whitepaper
Report focuses on the 2015 NFPA 70E standard and how to stay compliant

MILWAUKEE, Wis. (February 24, 2015) – Brady, a global leader in product and facility identification solutions, today released its newly updated whitepaper: "Improve Safety with Arc Flash Labeling." This whitepaper explains what needs to be labeled, what should be on the labels and the labeling tools needed to comply with the updated 2015 NFPA 70E arc flash regulation.

"To keep employees safe and avoid the costs associated with non-compliance, facilities should properly train employees and label any arc flash hazards," says Tom Smith, product marketing specialist for Brady. "Our latest whitepaper provides valuable information on various elements on the updated 2015 NFPA 70E arc flash regulation. It clearly explains how to follow the standard to create a safe workplace, free from arc flash danger."

The NFPA 70E gets updated every three years. The 2015 update includes some of the following changes:
- Revision to arc flash warning label content
- Elimination of PPE Hazard Category "0"
- Elimination of the Prohibited Approach Boundary
- Additional boundary requirements
- Revisions to selecting appropriate personal protective equipment (PPE)
- Updated training and retraining requirements
- Minor terminology changes (such as "work shoes" becomes "footwear")

"Arc flash is a common hazard that could lead to serious injury or death. To increase safety, it's important to understand the latest regulations and create a visually instructive workplace that clearly identifies potential hazards," adds Smith.

To learn more about complying with the updated regulation, download the whitepaper at BradyID.com/arcflash

For more information:
To learn more about Brady's arc flash offering, visit BradyID.com/arcflash.To view Brady's full product offering, visit BradyID.com.

About Brady Corporation:
Brady Corporation is an international manufacturer and marketer of complete solutions that identify and protect people, products and places. Brady's products help customers increase safety, security, productivity and performance and include high-performance labels, signs, safety devices, printing systems and software. Founded in 1914, the company has a diverse customer base in electronics, telecommunications, manufacturing, electrical, construction,

education, medical, aerospace and a variety of other industries. Brady is headquartered in Milwaukee, Wisconsin and as of August 1, 2014, employed approximately 6,400 people in its worldwide businesses. Brady's fiscal 2014 sales were approximately $1.23 billion. Brady stock trades on the New York Stock Exchange under the symbol BRC. More information is available on the Internet at www.bradycorp.com.

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